

REP HEADLINE# 6268546 TRF# 326676  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP OCT10/12 11.05  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6268546

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/19 EST#2954 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 11.05

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M2 OK  
TTLS \$32,725  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$675.00	10/21	10/21	0		SUN	0
PROGRAM : CH 11 NWS-6PM												
CON COM1: CH 11 NWS-6PM												
26	A		600P-700P	30		\$675.00	10/21	10/21	1		SUN	1
PROGRAM : BLK&GLD KICKOFF												
ORD COM1: BLK&GLD KICKOFF												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-11 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2954  
AGENCY PRODUCT CODE = 426

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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#11	MISSED: SUN/600P-630P				OCT21		30S	\$675.00	(OCT9/12)	
			OFFER: SUN/600P-700P				OCT21		30S	\$675.00	PLS ADVISE.	
			CMT: BLK&GLD KICKOFF									
			CMT: SPT IS BOOKED- THX JEN									

OCT/12 32725.00

CONTRACT TOTAL 32725.00  
TOTAL SPOTS 24

MARKET TOTALS \$130,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6268546 TRF# 326676  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION  
OCT9/12 11.36  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #

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815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 11.36

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#11 MISSED: SUN/600P-630P OCT21 30S \$675.00 (OCT9/12)  
OFFER: SUN/600P-700P OCT21 30S \$675.00 PLS ADVISE.  
CMT: BLK&GLD KICKOFF  
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 32725.00  
TOTAL SPOTS 24

# Preemption Report - Detailed

Monday, October 8, 2012 3:23:03 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Contract Start/End Date Headline #

Contract Number: 326676

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

326676.11.0.1 Program Open 9/10/12 6:53pm 10/21/12 \$675.00 6P - 6:30:00PM :30 1 WPXI NA NEWS 6-630P/11 10/19/12-10/25/12 06268546

Totals for: National Republican Congressi

Totals for: 326676 \$675.00 Preempt Count: 1

See 2nd 11  
10/12 6-7p  
Btg ticket

MR

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.